

2025

## IMMIGRATION PROGRAM BENCHMARKING REPORT

Insights and Best Practices for Corporate Immigration Programs and Policies from 100+ Industry Professionals









## IMMIGRATION PROGRAM BENCHMARKING REPORT

**Presented by** 







#### **ABOUT ABIL**

The **Alliance of Business Immigration Lawyers** is an invitation only strategic alliance of 40 prominent law firms in the U.S. and abroad practicing immigration, naturalization, and global mobility law.

ABIL is comprised of more than 400 experienced immigration attorneys and law professors (including several past presidents of the American Immigration Lawyers Association) who have joined forces in advancing best practices in the provision of legal services and positive outcomes for their immigration clients.

Ranked as the only "Band 1 Immigration Legal Network" in the prestigious Chambers and Partners Global Guide, ABIL advocates publicly for fair processes, the rule of law, and thoughtful immigration law reforms in the U.S. and internationally. Our public advocacy efforts include submitting comments on proposed regulations, providing ongoing legal education, contributing amicus briefs, and supporting the publication of educational resources and literature on immigration.

ABIL is associated with the award-winning book "Green Card Stories," which highlights the diverse experiences of 50 individuals from five continents who have made America their home, reflecting our nation's enduring promise of exceptionalism and its rich legacy as a land of immigrants.

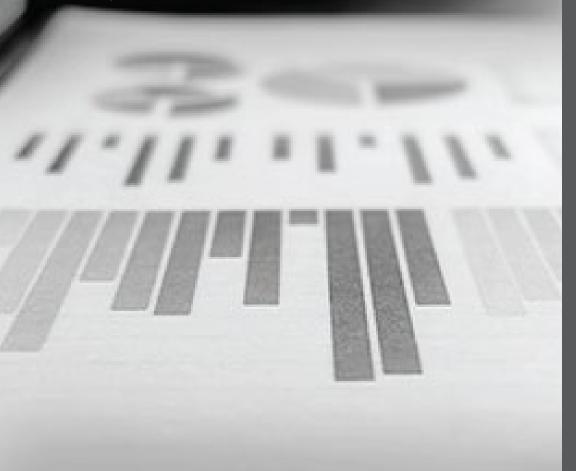
Learn more about us at www.abil.com



To prepare the ABIL Immigration Program Benchmarking Report, we surveyed Immigration, Global Mobility, Human Resources, and Legal professionals at the forefront of their organization's immigration strategy.

Our aim? To gather comprehensive insights across a spectrum of organization sizes and sectors to produce a report that analyzes current trends and guides organizations in crafting immigration policies that are proactive, data-driven, and aligned with their overarching business objectives.

This year's report offers a snapshot of the current climate within the immigration/global mobility community and provides projections for future developments.





## IMMIGRATION PROGRAM BENCHMARKING REPORT

## ABOUT THE SURVEY Methodology

To inform this report, we surveyed senior professionals responsible for Immigration, Global Mobility, Human Resources, and Legal functions across a broad range of industries and organizational structures.

The survey yielded 115 unique responses from organizations with headquarters in North America, Europe, and Asia, and with extensive operational footprints spanning 24 U.S. states.

Respondents offered direct, experience-based insights into the management of corporate immigration programs, emerging operational challenges, and evolving best practices. All responses were collected anonymously, with data aggregated and analyzed under strict confidentiality standards.

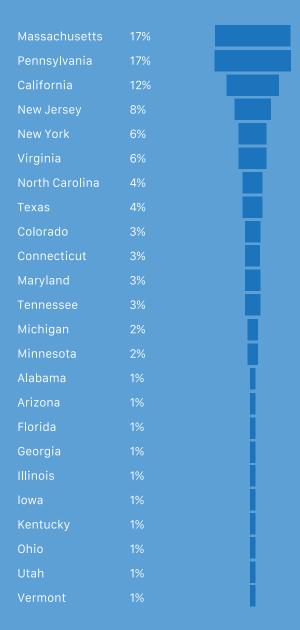
2025

## What business sector best describes your organization's operations?



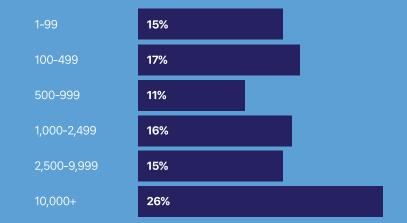
| Advertising and Marketing                  | 2%  |
|--|-----|
| Arts, Entertainment, and Recreation        | 1%  |
| Automotive                                 | 2%  |
| Education                                  | 21% |
| Electronics and Computer Hardware          | 3%  |
| Engineering and Research                   | 4%  |
| Finance and Insurance                      | 7%  |
| Healthcare & Pharmaceuticals               | 12% |
| Hospitality and Dining                     | 3%  |
| Information Technology and Services        | 27% |
| Manufacturing                              | 3%  |
| Nonprofit / Public Interest                | 2%  |
| Professional Services (incl. Legal)        | 5%  |
| Real Estate                                | 2%  |
| Telecommunications and Internet            | 4%  |
| Transportation, Distribution, and Delivery | 1%  |
| Utilities, Energy, and Natural Resources   | 1%  |

### Where is your organization's primary business location in the United States?

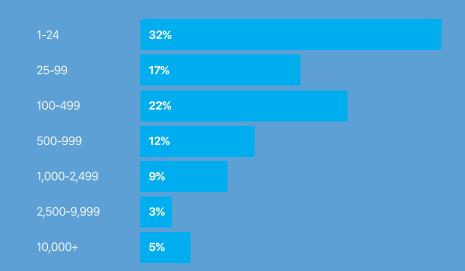


## How many employees does your organization have in the United States?





## How many visa sponsored employees does your organization have in the United States?



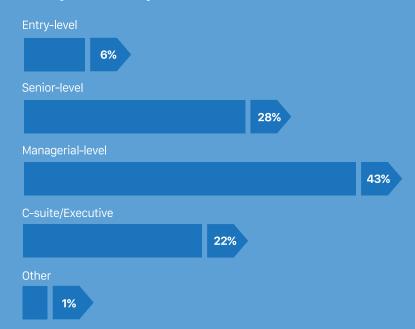
#### Which function best describes your role/department?



Immigration and Global Mobility Professional



#### What is your seniority level?

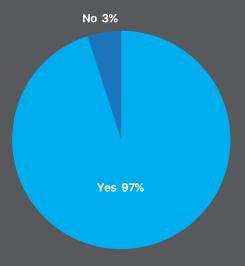


How many different people at your organization are responsible for immigration/global mobility functions?

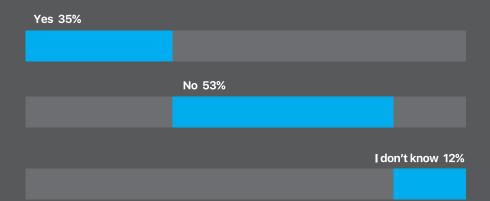


## H-1B Visas

Does your organization hire or sponsor candidates for H-1B Specialty Occupation visas?



Does your organization require an H-1B candidate to have a minimum amount of time remaining in their overall 6-year maximum for them to be eligible for hire?

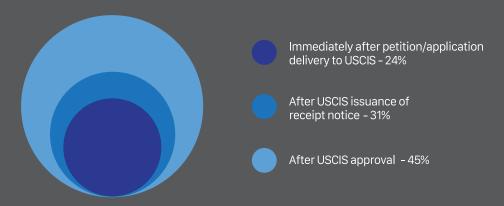




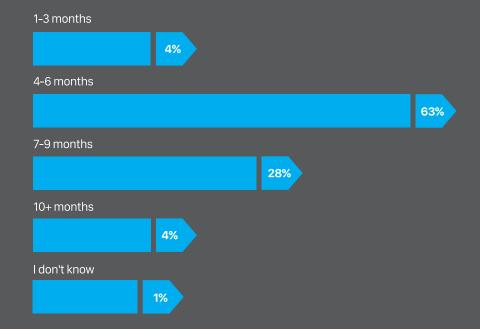
## How many months must be remaining in their H-1B status (time before max out)?



## When are employees eligible to start with your organization after an H-1B transfer (Change of Employer) petition has been filed?



How many months before an employee's status expiration does your organization initiate an H-1B extension?







Are H-1B employees eligible for Green Card sponsorship?

Yes 88%

No 5%

I don't know 7%

## L-1 Visas



Does your organization sponsor L-1 visas for **Intracompany Transferees?** 

Yes 57% No 43%

Does your organization sponsor L-1A visas (for Executives and Multinational Managers) and/or L-1B visas (for Specialized Knowledge Workers)?

Yes, we sponsor both L-1A and L-1B employees

Yes, but only L-1A Executives and/or Multinational Managers

Yes, but only L-1B
Specialized Knowledge workers

1%

Are L-1 employees eligible for H-1B cap lottery sponsorship?

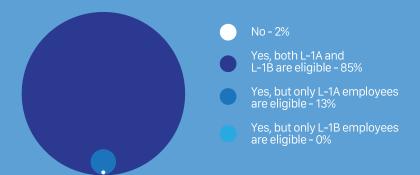




Does your organization have an L-1 Blanket Approval?



Are L-1 employees eligible for Green Card sponsorship?



# F-1 OPT and Other Nonimmigrant Visas

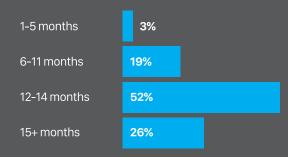
Does your organization employ/sponsor F-1 Students for Optional Practical Training (OPT or STEM OPT)?

82% VES 18% NO

Does your organization require F-1 OPT candidates to have a minimum time period remaining (on OPT or STEM OPT) for them to be eligible for hire?

Yes 33% No 67%

How many months must be remaining in their F-1 OPT status (time before max out)?





Does your organization sponsor nonimmigrant visas that can be renewed indefinitely (e.g., TN, E-1, E-2, E-3, O-1, etc.)?

Yes 81% No 19%

Are employees on indefinitely renewable visas (e.g., TN, E-1, E-2, E-3, O-1, etc.) eligible for H-1B cap lottery sponsorship?

Yes 67% No 33%

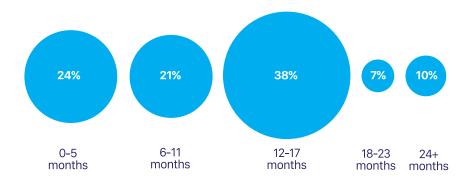
Are employees on indefinitely renewable visas (e.g., TN, E-1, E-2, E-3, O-1, etc.) eligible for Green Card sponsorship?

Yes 78% No 22%

### Green Cards (U.S. Permanent Residence)



How soon after an employee's start date are they eligible for initiation of a Green Card process?



Employers are required to cover the cost of PERM Labor Certification, but either the employer or employee can cover the cost of the I-140 and I-485 processes.

What portion of I-140 costs does your organization cover?



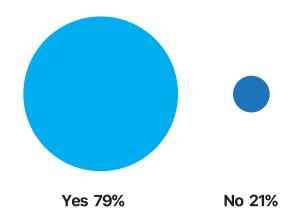
What portion of the employee's I-485 costs does your organization cover?



Does your organization maintain the employee's underlying nonimmigrant visa status once an I-485 is pending?



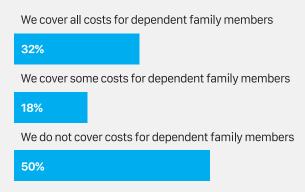
Does your organization offer employees the option of filing subsequent I-140 petitions to leverage Visa Bulletin changes (e.g. EB-3 downgrade or EB-2 upgrade petitions)?



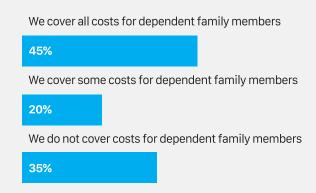
# **Expense Allocation and Liquidated Damages**



Does your organization cover the costs of Green Card processing for the employee's dependent family members?



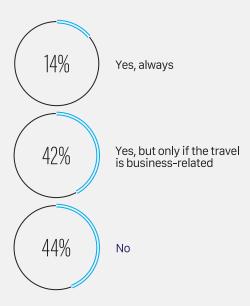
Does your organization cover nonimmigrant visa costs for the employee's dependent family members?



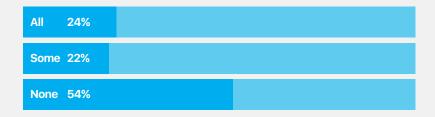
Does your organization cover the costs of applying for an Employment Authorization Document (EAD) for the employee's eligible dependents?



Does your organization cover travel expenses related to consular processing of visa applications?



What portion of visa issuance/consular processing costs does your organization cover when an employee goes abroad to obtain a visa stamp?



If an application is filed with USCIS' Premium Processing option, who covers the cost?

The organization always covers the cost when Premium Processing is used

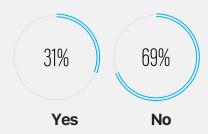


Who is responsible for immigration costs at your organization?





Does your organization have a liquidated damages clause that allows it to recoup permissible immigration expenses under an applicable state law provision when an employee leaves the organization within a specific time period?



How long after sponsorship approval must an employee remain employed before a liquidated damages claim is waived?

| 0-6 months   | 0%  |  |
|--------------|-----|--|
| 7-12 months  | 14% |  |
| 13-24 months | 52% |  |
| 24+ months   | 34% |  |

# Immigration Program Maturity & Health



How would you describe the current state of your organization's reporting on immigration data, such as employee status and expiration dates, in terms of its accuracy and impact on planning and decision-making?



How confident are you in your organization's practices surrounding your sponsored employees' Personally Identifiable Information (PII) and the organization's ability to retrieve immigration-related data in the event of a disaster or security incident?





With heightened government scrutiny on immigration compliance, particularly the Department of Labor's focus on Public Access Files (PAFs) for H-1B, H-1B1, and E-3 visas, how would you characterize your organization's PAF management process?

**27%** 

Manual and inconsistent:
We utilize a template and store it either
physically or digitally, with potential
gaps in consistency

33%

Adequate but could be improved: We store received completed files digitally, yet lack a system for periodic purging 40%

Streamlined and comprehensive: We (or our immigration services provider) manages our files digitally, including both storage and scheduled purging

Inconsistent application of corporate immigration policies can lead to mistrust among employees and unpredictability for HR teams. How do your recruiters, supervisory managers, department heads, and executives approach decisions on immigration sponsorship, such as role eligibility, timing of Green Card sponsorship, and cost responsibilities?



Lacking formal guidelines: Decisions are made on a case-by-case basis



Semi-structured approach: We have general guidelines, but their application can vary



Well-defined and adhered to:
Our immigration policy is
comprehensive and consistently applied

Clear insights into immigration costs are vital for optimizing budgets and preventing unexpected expenditures. How would you describe your organization's data on past and projected immigration spending?





Limited to historical data: Extracting this requires sifting through past invoices



Historical and attempted forecasts: We have access to past spending and have made efforts to project expenses using Excel, though it's challenging



Comprehensive: We can readily access both historical data and detailed projections on upcoming expenditures

Effective Form I-9 management is crucial for immigration compliance, especially with international employees requiring frequent re-verifications. If subjected to a Department of Homeland Security audit, how confident are you in your organization's I-9 practices and recordkeeping?



Not confident: Our I-9 practices and recordkeeping are inconsistent



Moderately confident: We maintain consistent I-9 practices but don't conduct internal audits for potential errors



Highly confident: We uphold consistent I-9 practices and routinely carry out self-audits to ensure compliance

Immigration benefits can significantly influence an international employee's decision to join and remain with the organization. How would you describe the clarity of your organization's immigration benefits as perceived by your employees?



| Limited clarity: We primarily discuss only the initial onboarding process  |  |
|--|--|
| 20%  |  |
| Somewhat clear: We offer general, verbal information about our immigration benefits  |  |
| 44%  |  |
| Highly clear: Our immigration benefits, including potential future sponsorships, are well-documented and explicitly communicated   |  |
| <b>36%</b>   |  |
|  |  |
| imployee anxiety can often be alleviated with transparency and visibility into immigration policies and processes. How would your employees characterize their insight into your organization's immigration policies and procedures?  Lacking visibility: They frequently seek information or basic updates due to feeling uninformed                              |  |
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| colicies and processes. How would your employees characterize their insight into your organization's immigration policies and procedures?  Lacking visibility: They frequently seek information or basic updates due to feeling uninformed  7%  Moderate visibility: They often desire further specificity, such as timelines                                      |  |
| colicies and processes. How would your employees characterize their insight into your organization's immigration policies and procedures?  Lacking visibility: They frequently seek information or basic updates due to feeling uninformed  7%  Moderate visibility: They often desire further specificity, such as timelines for initiating Green Card processing |  |



Inconsistent job descriptions, especially concerning degree, experience, and skill prerequisites, can lead to heightened legal risks, longer processing times, and increased costs for immigration procedures. How would you characterize the consistency of the job descriptions utilized for your organization's immigration applications?

33%

Ad-hoc adaptations: We typically use our recruitment job descriptions and often find the need to modify them specifically for immigration applications

44%

Attempted standardization: We've tried to create a set of 'immigration-optimized' job descriptions, but these frequently require case-by-case adjustments

23%

Highly standardized: Our established immigration job bank ensures consistent application and even facilitates grouped PERM applications

In the past 12 months, how have economic fluctuations influenced your organization's immigration program?

| We instituted a hiring freeze                              |
|--|
| 17%  |
|  |
| We laid off foreign national employees                     |
| 3%   |
|  |
| We undertook both actions mentioned above                  |
| 15%  |
|  |
| We did not implement either of the actions mentioned above |
| 64%  |





Thank You